

ARTHUR ASHE YOUTH TENNIS AND EDUCATION™

60TH ANNIVERSARY CELEBRATION
FRIDAY, APRIL 27, 2012

COURT *of* DREAMS

CO-CHAIRS: Linda and Ian Swain

VICE-CHAIRS: Ilyce and David Benton
Meredith and Michael Carter
Brooke and Barry Edelstein
Shari and Robert Hunn
Jill and Phil Plotnick
Hope Berman and Eric Spieler



*Dream Come True ...
Venus Williams Plays AAYTE's Nadiyah Browning
in 2010*

PRESENTING SPONSOR - \$50,000

- Two Chairman's Tables for ten with Sponsor Name on Table Sign
- VIP Parking Pass
- Ad on the Back Cover of the Tribute Book
- Ten Invitations to the Sponsor Recognition Party
- Prominent Listing on Website and Benefit Materials

YOUR SUPPORT PROVIDES...

- Scholarships for 250 families to participate in the National Junior Tennis and Learning summer program for seven weeks free of charge
- Free After School programming for two schools in the Camden community for eight months

GRAND SLAM PATRON - \$25,000

- Chairman's Table for ten with Sponsor Name on Table Sign
- VIP Parking Pass
- Premier Full Page Ad in the Tribute Book
- Ten Invitations to the Sponsor Recognition Party
- Prominent Listing on Website and Benefit Materials

- Free tennis instruction and life skills programming for 150 Special Needs youth (ie. Autistic Support Groups) at the Center for nine months
- Sponsor five After School Tennis, Tutoring, and Youth Leadership Initiative sites for 150 youth for sixteen weeks

CHAMPION PATRON - \$15,000

- VIP Table for ten with Sponsor Name on Table Sign
- VIP Parking Pass
- Premier Full Page Ad in the Tribute Book
- Eight Invitations to the Sponsor Recognition Party
- Prominent Listing on Website and Benefit Materials

- Scholarships for twelve intermediate level youth for tennis clinics for forty weeks
- Fees and travel costs for fifteen high-potential young people to play in two out-of-town tournaments with a coach

Sponsorship dollars will go directly to programming

™ARTHUR ASHE, INC. UNDER LICENSE AUTHORIZED BY CMG WORLDWIDE

TOPSEED PATRON - \$10,000

- Preferred Table for ten with Sponsor Name on Table Sign
- VIP Parking Pass
- Full Page Ad in the Tribute Book
- Six Invitations to the Sponsor Recognition Party
- Prominent Listing on Website and Benefit Materials

YOUR SUPPORT PROVIDES...

- Twenty one-hour private lessons for ten young deserving participants
- Scholarships for ten Goodstein Junior Leader graduates, our leadership development initiative, entering their first year of college

CHALLENGER PATRON - \$5,000

- Select Table for ten with Sponsor Name on Table Sign
- Parking Pass
- Full Page Ad in the Tribute Book
- Four Invitations to the Sponsor Recognition Party
- Prominent Listing on Website and Benefit Materials

- Sponsor a summer National Junior Tennis and Learning site for twenty-five youth for seven weeks free of charge
- Purchase racquets and foam balls for QuickStart Program (youth under the age of ten) at sixteen neighborhood sites

BASELINE - \$2,500

- Four Seats
- Parking Pass
- Half Page Ad in the Tribute Book
- Two Invitations to the Sponsor Recognition Party
- Listing on Benefit Materials

- Sponsor a Future Star, a high potential tennis player from an under-served community, for twelve months of tennis instruction and educational support
- Double the participation by subsidizing the participation cost of sixty students from three schools located in high poverty areas in Philadelphia and Camden in our Special Needs Program at the Center

FRIEND - \$1,000

- Two Seats
- Program Listing

- Eight months of after school tennis and educational enrichment for three hours twice a week for a Camden student
- Provide scholarships for five summer National Junior Tennis and Learning youth

Sponsorship dollars will go directly to programming

**Your commitment is requested by January 31, 2012 for inclusion in the invitation.
All payments are due no later than March 31, 2012.**

I wish to be a sponsor at the _____ level at \$ _____

Payment Method: Check Enclosed Credit Card: AMEX Mastercard Visa Discover

Card # _____ Cardholder Name _____

Expiration Date _____ Cardholder Signature _____

Name _____ Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Name as it will appear in Promotional Materials: _____

Please return form to:

Arthur Ashe Youth Tennis and Education

4842 Ridge Ave, Philadelphia, PA 19129 • Phone: 215-487-3477 • Fax: 215-487-1819 • Email: Marcie@ashetennis.org

Color Ads for the Tribute Book should be sent to Kathryn@ashetennis.org in .jpeg or .pdf format by March 2, 2012.

Full Page Ad – 6" wide x 9" tall • Half Page Ad – 6" wide x 4.25" tall

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

Donations are tax deductible to the extent allowable by law.

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